



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Peter M. Black et al. Examiner: Bartuska, Francis John
Application No. : 09/738,471 Group Art Unit: 3627
Filing Date : December 15, 2000
Art Unit : 3627
Title : TARGETED E-COMMERCE SYSTEM

Commissioner for Patents
PO Box 1450
Alexandria VA 22313-1450

October 8, 2004

INFORMATION DISCLOSURE STATEMENT

Sir:

Applicants respectfully submit herewith an Information Disclosure Statement (IDS) and an Information Disclosure Citation List, pursuant to 37 C.F.R. §§ 1.97 and 1.98. The Examiner is requested to consider the enclosed documents, make them of record, and indicate consideration of the documents by initialing the enclosed Information Disclosure Citation List adjacent the citation of each document. Please return a copy of the initialed Information Disclosure Citation List to the Applicant's undersigned Attorney.

In a previous IDS filed for the parent application copies of cited references were not included. Applicants apologize for any confusion this inadvertent omission may have caused. Applicants have included these references in the present IDS.

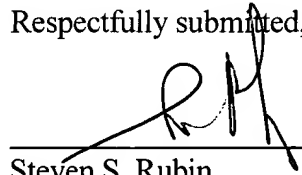
Applicants note that the current and previous Information Disclosure Statements cite an entire book as a reference - W.N. FRANCIS & H. KUCERA entitled "Frequency Analysis of English Usage," published by Boston: Houghton-Mifflin, (October 31, 1982). A review of the

561-page book indicated that the majority of the book is an Alphabetical Frequency List of almost 450 pages starting on page 16 and a Rank List of almost 70 pages starting on 461. To simplify the Examiner's review, Applicants are providing all pages in the book that are not part of a list. Instead of including all the pages with lists, a number of illustrative pages are being submitted. The table of contents page, which is included, will verify these assertions.

Applicants welcome the Examiner to contact the undersigned with any questions.

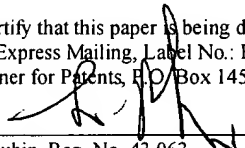
Respectfully submitted,

Dated: October 8, 2004



Steven S. Rubin
Reg. No. 43,063
BROWN RAYSMAN MILLSTEIN
FELDER & STEINER LLP
900 Third Avenue
New York, New York 10022
(212) 895-2000

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